**Start time:** 8:00am Friday, February 14th                         **End time:** 12:00pm Sunday,



March 1st

*12:00:00 pm EST is deadline for completed & fully uploaded project -  **NO EXCEPTIONS**

- • Teams will produce a **4-5 minute short film** adherent to theme/style and prompt.
    - Penalties will be accessed for videos less than 4 minutes and more than 5 minutes.
    - 5-seconds of black will bookend the video.  This will not be included in the 4-5 minutes.

- • **Format of Finished project:** Projects **AND** Supporting Documentation will be uploaded to the following link:

https://filmfreeway.com/SkillsUSAGeorgiaStateLeadershipandSkillsConference

- Each video must be exported in H.264 and Mp4 format and no larger than 2 GB. We require this format for easy upload. Label the video/documents with the school name and video/document title only.

- • **Supporting documentation**:  resumes, shot sheets, storyboards and music license are to be submitted by the deadline to the link above. Your documentation must also be submitted upon arrival of assigned competition time on Friday, March 22nd.  All documents, files, etc. must be labeled with school name and team number, once received at conference. (Manilla envelopes or file folders are suggested means of submitting your documentation.)  Late arrivals / submissions will result in point reductions.

- • **Technical Assistance:** Teams may receive assistance/guidance ONLY from instructor during the video production. The team MUST handle all aspects of pre-production, production and post production.

- • **Talent:** Teams may recruit talent for their video. Signed talent release forms must be completed by all recruited on-camera and voice-over talent.

- • **Production:** All content must be original and created within the given parameters. Content production must be rated PG and may not contain nudity, illegal actions, excessive or graphic violence, profanity, racism, prejudice or culturally unacceptable material such as gang references, gang signs, or 'bleeped-out' language.

- •**Required Genre/Line of Dialogue/Prop:** The film must include the following Genre, Line of Dialogue, and Prop.

- Required Genre: **Buddy Movie**

- Required Line of Dialogue: "**Failure is not an option**"

- Required Prop: **Greeting Card**