**SkillsUSA Georgia Promotional Graphics**

**DUE:FRIDAY, FEBRUARY 28, 2020**

**TASK:**

Design up to a 17"x22" poster that will will promote SkillsUSA Georgia to an audience of people who have a limited knowledge of SkillsUSA, what it does and all of the pathways it covers. This audience may include non-member students, local business owners, and anyone else who may want to learn more about SkillsUSA. After viewing your poster, the audience should have a basic understanding of SkillsUSA, its members, it purpose, and the pathways of study it covers. The designer should maintain brand cohesiveness by adhering to the SkillsUSA graphic standards.

**Eligibility:**

This contest is open to active SkillsUSA Georgia members. Schools may enter more than one contestant in this contest. Each contestant must be registered for the State Conference and take the SkillsUSA Professional Development Test. Contestants are eligible to enter additional contests. (Example: A Graphic Communications contestant may enter the Brochure contest also.) This contest is limited to 3 entries per chapter.

**SUBMISSION:**

***Entries are to be submitted digitally. Submit your entry*** [***HERE***](https://skillsusageorgia.wufoo.com/forms/zhicgtl1eakfqu/)

Files should be submitted as a single page PDF document. Bleeds are not necessary for this submission.

A resume should also be submitted to the appropriate link.

**Awards:**

Gold, Silver and Bronze medals will be awarded for 1st, 2nd, and 3rd place. **The winner of this contest *does not* advance to the National SkillsUSA Leadership and Skills Conference.**

**Scope of the Contest:**

1. The contestant will design a 17” X 22” color poster.

2. Using text, photographs and artwork, the poster should include information that promotes SkillsUSA Georgia. The poster may or may not include the Champions at Work slogan and the SkillsUSA Georgia logo. Competitors are also welcome to use the SkillsUSA framework in their poster.

3. Posters must include the words “SkillsUSA Georgia” and must also include the SkillsUSA Georgia logo somewhere in the design.

4. All brochure designs become the property of SkillsUSA Georgia. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to SkillsUSA Georgia. SkillsUSA Georgia reserves the right to make changes to the design that may assist with the production of the brochure.

5. Images can be obtained from the national SkillsUSA website, the SkillsUSA Georgia website, and/or SkillsUSA social media platforms. Local chapter images may be used as well