**SkillsUSA Georgia Pin Design**

**DUE:FRIDAY, MARCH 6, 2020**

**TASK:**

Design a pin to represent SkillsUSA Georgia. Pins will be worn by members throughout the year and traded to members of other state associations at the National Leadership and Skills Conference. Pins must be between ¾” and 2”. The words “SkillsUSA Georgia” and the year must be included and used in the design. Designers should pay attention to detail and keep in mind that the graphical elements they choose to utilize must be legible in a small format.

**ELIGIBILITY:**

This contest is open to active SkillsUSA Georgia members. Schools may enter more than one contestant in this contest. Each contestant must be registered for the State Leadership and Skills Conference and take the SkillsUSA Professional Development Test. Contestants are eligible to enter additional contests. (Example: A Graphic Communications contestant may enter the Pin Design contest also.). This contest is limited to 3 entries per chapter.

**SUBMISSION:**

***Entries are to be submitted digitally. Submit your entry*** [***HERE***](https://skillsusageorgia.wufoo.com/forms/sviybl80o8tlgf/)

Files should be submitted as a 2 page 8.5”x11” .PDF document with the first page representing the design of the pin to fit a full page. The second page should represent the pin at its actual shape and scale.

A resume should also be submitted to the appropriate link.

**Awards:**

Gold, Silver and Bronze medals will be awarded for 1st, 2nd and 3rd place**. The winner of this contest does not advance to the National Leadership and Skills Conference.**

**Scope of the contest:**

1. The design **MUST** include the word SkillsUSA. It must also **MUST** include the word Georgia. The pin may be designed in any shape. The year **MUST** be included in the design.
2. The design must be submitted on an 8 ½ X 11” sheet of paper.
3. The actual pin size may range from ¾” to 2”. Designers should take into account scale and legibility when using text. Legibility will be taken into account when judging the individual pins.
4. SkillsUSA Georgia reserves the right to make changes to the design that may assist with the production of the pin.
5. All pin designs become the property of SkillsUSA Georgia. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to SkillsUSA Georgia. SkillsUSA Georgia reserves the right to make changes to the design that may assist with the production of the pin.

**EVALUATION CRITERIA:**

The design will be judged on the following:

Uniquely represents the state: 0-25 points

Meets the scope of the contest: 0-25 points

Creative and well executed design: 0-25 points

Effective and well pleasing color scheme: 0-25 points