



## 2021 SkillsUSA Georgia Championships

### HAIR DESIGN DISPLAY

#### Contest Guidelines

#### GENERAL RULES - VIRTUAL

1. The contest is comprised of the following components which will be uploaded according to SkillsUSA Georgia guidelines:
  - a. Portfolio (Submitted via PDF)
  - b. Display
  - c. Team Presentation Video
2. This contest is centered around a design prompt. The prompt will be used for all aspects of the contest, including portfolio, display and interview. See prompt below.
3. The portfolio must show educational skill preparation and usage during the design development and construction of the display, design process, and project information, and evaluation of the project and shall be no more than 15 pages (excluding table of contents and title page).
4. The display should utilize specific skills learned as a result of the Personal Care Services - Cosmetology Pathway standards. Images of this project should be included in the digital presentation.
5. The team video will stress career objectives and knowledge of the project including the project design process. All topics listed in the evaluation criteria should be addressed. The video presentation should be no less than 5 and no more than 7 minutes long. All team members should contribute equally during the video.
6. All contestants must complete the pre-conference, on-line Professional Development test. This test score will be used in the event of a tie between contestants.

#### PURPOSE

To develop competency skills in the area of cosmetology and to develop an appreciation for positive competition, to relate technology/career instruction to a chosen career path related to this pathway. The contest must consist of the work of the team. Teams will demonstrate, through their projects, their abilities and skills learned in their pathway.

#### DESIGN PROMPT

See design prompt on the last page of this document.

#### ELIGIBILITY

ONE (1) team of two to five active SkillsUSA members per chapter. If only one person competes, there will be penalties as a result. This contest DOES NOT advance to the SkillsUSA National Leadership and Skills Conference.

### **CLOTHING REQUIREMENTS - VIRTUAL**

Official SkillsUSA competition clothing recommended but NOT required.

Contestant clothing options include the following:

- Official competition clothing
- Trade appropriate clothing
- Professional dress
- Business casual
- Clothing must meet industry safety standards
- No identification of the contestant, school or state is allowed on clothing
- No offensive, vulgar or inappropriate images or text are allowed on contestants clothing
- No shorts or sleeveless shirts are allowed
- Skirts must be at least knee-length
- Proper Personal Protective Equipment (PPE) must be worn by contestant to meet all state, local and school requirements due to COVID-19

### **SUBMISSION - VIRTUAL**

1. Portfolio - PDF uploaded
2. Team Video Presentation - submitted to the appropriate link
3. Pre-conference, on-line Professional Development test. This test score will be used in the event of a tie between contestants
4. Integrity Statement: [Integrity Statement](#)

### **AWARDS**

Gold, Silver and Bronze medals will be awarded for 1st, 2nd and 3rd place. The winner of this contest does not advance to the SkillsUSA National Leadership and Skills Conference.

### **EVALUATION CRITERIA - VIRTUAL**

Portfolio - 25%

Project - 50%

Team Video Presentation - 25%

### CONTESTANT CHECKLIST

Checkbox	Description	Notes
<input type="checkbox"/>	This contest is centered around a design prompt.	The prompt will be used for all aspects of the contest, including portfolio, display and interview. See prompt above.
<input type="checkbox"/>	The contest is comprised of the following components which will be uploaded according to SkillsUSA Georgia guidelines	Portfolio/PDF Project Team Video
<input type="checkbox"/>	Complete the portfolio/digital presentation guidelines.	The portfolio presentation must show educational skill preparation, career opportunities, and project information and shall be no more than 15 pages (excluding table of contents & title page).
<input type="checkbox"/>	Complete the project guidelines.	The display should utilize specific skills learned as a result of the Personal Care Services - Cosmetology Pathway standards. Images of this project should be included in the digital presentation
<input type="checkbox"/>	Complete the team video guidelines.	The team video will stress career objectives and knowledge of the project including the project design process. All topics listed in the evaluation criteria should be addressed. The video should be not less than 5 and no more than 7 minutes long. All team members should contribute equally during the video.
<input type="checkbox"/>	Pre-conference, on-line Professional Development Career Readiness Assessment.  The link for the test can be found here: <a href="https://www.skillsusageorgia.org/skillsusa-knowledge-testing">https://www.skillsusageorgia.org/skillsusa-knowledge-testing</a>	The Professional Development Career Readiness Assessment will be conducted online the week of February 22 – 26.  This test score will be used in the event of a tie between contestants.
<input type="checkbox"/>	Virtual Submission Monday, March 8 <sup>th</sup> , 2021 by 5:00 pm.  Submission Link: <a href="#">Cosmetology Hair Design Display Submission Link</a>	SUBMISSION  1. Portfolio - PDF submitted 2. Team Video Presentation - submitted to the appropriate link 3. Integrity Statement

Integrity Statement:  
[Integrity Statement](#)

## Design Prompt

*Movie Character Hair*  
Sample:

